

## **Adviser Profile**

### **John Cameron**

This Adviser Profile is Part B of the John Cameron Financial Planning Pty Ltd (**JCFP**) Financial Services Guide (**FSG**) and should be read in conjunction with Part A of the FSG.

### **Who is my Adviser?**

Your adviser is John Cameron, an Authorised Representative (AR No. 243262) of JCFP which holds Australian Financial Services License number 515139. Advice is provided by John through Black Swan Event Financial Planning Pty Ltd (**Black Swan Event**), a Corporate Authorised Representative (AR No. 241203) of JCFP.

John is an Executive Director of both Black Swan Event and JCFP.

John has been directly involved in the financial services industry since 1982 and has previous relevant experience in stockbroking, money market operations and financial journalism. His first degree was in Economics, (B.Econ) and he remains a keen student of economics and business. John also holds a Bachelor of Commerce degree (B.Comm) and a Master of Business Administration (MBA). He completed a post graduate diploma in Economics from Murdoch University in 2012.

John believes in helping clients achieve their goals and working with them through good times and bad to do so. He has some clients with over 20 years standing. John sees his role as helping clients "Preserve, Protect and Grow" their wealth.

### **What financial products is John authorised to provide?**

Black Swan Event and John are authorised to provide financial product advice and deal in the following financial products:

- Basic deposit products;
- Non-basic deposit products;
- Government debentures, stocks or bonds;
- Investment life insurance products;
- Life risk insurance products;
- Interests in managed investment schemes including IDPS;
- Retirement savings accounts;
- Securities;
- Standard margin lending facilities; and
- Superannuation

to retail and wholesale clients.

### **How will John be paid for the services provided to you?**

John is an Authorised Representative and an Executive Director of Black Swan Event and JCFP. As such, he is entitled to receive a mixture of salary and dividends from both companies. Additionally, profit distributions may be payable to entities associated with John as these entities

are shareholders of Black Swan Event and JCFP. John's remuneration is not linked nor related to specific investment recommendations but is related to the profitability of Black Swan Event.

**Do any relationships, associations or interests exist with product providers which might influence the advice provided other than any outlined in Part A of the FSG?**

No.

**How can I contact you?**

John can be contacted at:

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