

## **Adviser Profile**

### **John Cameron**

This profile is part of the Financial Services Guide (FSG) and should be read in conjunction with the FSG.

### **Who is my Adviser?**

Your adviser is John Cameron, an Authorised Representative (AR No. 243262) of John Cameron Financial Planning Pty Ltd (JCFP). Advice is provided by him through Black Swan Event Financial Planning Pty Ltd (Black Swan Event Financial Planning), a Corporate Authorised Representative (AR No. 241203) of JCFP (AFSL No. 515139).

John is an Executive Director of both Black Swan Event Financial Planning and JCFP.

John Cameron has been directly involved as a Financial Planner since 1982 and has previous relevant experience in stockbroking, money market operations and financial journalism. His first degree was in Economics, (B.Econ) and he remains a keen student of economics and business. He also holds a Bachelor of Commerce degree (B.Comm) and a Master of Business Administration (MBA) as well as being a Certified Financial Planner (CFP). He completed a post graduate diploma in Economics from Murdoch University in 2012.

John believes in helping clients achieve their goals and working with them through good times and bad to do so. He has some clients with over 20 years standing. John sees his role as helping clients "Preserve, Protect and Grow" their wealth.

### **What financial services are you authorised to provide and what kinds of products do these services relate to?**

Black Swan Event Financial Planning is authorised to provide the following financial services:

Financial product advice and deal by applying for, acquiring, varying or disposing of a financial product on behalf of another person in:

- Basic deposit products;
- Non-basic deposit products;
- Government debentures, stocks or bonds;
- Investment life insurance products;
- Life risk insurance products;
- Interests in managed investment schemes including IDPS;
- Retirement savings accounts;
- Securities;
- Standard margin lending facilities; and
- Superannuation

to retail and wholesale clients.

John Cameron is authorised to advise and deal in all the financial products listed above.

### **How will you be paid for the services provided to me?**

John Cameron is an Authorised Representative and an Executive Director of Black Swan Event Financial Planning and JCFP. As such, he is entitled to receive a mixture of salary and directors fees from both companies. Additionally, profit distributions may be payable to entities associated with him as these entities are shareholders of Black Swan Event Financial Planning and JCFP. His remuneration is not linked nor related to specific investment recommendations but is related to the profitability of Black Swan Event Financial Planning.

### **Do any relationships or associations exist which might influence you in providing me with financial services, other than outlined in the FSG?**

No.

### **How can I contact you?**

John can be contacted at:

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Mezzanine Level  
28 The Esplanade  
PERTH WA 6000  
Phone: 08 9322 7818  
Email: [john@blackswanevent.com.au](mailto:john@blackswanevent.com.au)  
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